

## Introduction

At Morgan's International Realty, we specialize in managing luxury properties with precision, innovation and market expertise. Our tailored approach ensures excellence for high-end and prime properties, reflected in our 95.3% occupancy rate and a low 1.8% legal issue rate By treating each property as a unique asset, we focus or attracting desirable tenants, maintaining quality, and enhancing market value over time.



"As a tenant, I have been dealing with Morgan's International Realty for some time, and their service has consistently exceeded my expectations. They excel in managing expectations and addressing tenant needs with remarkable efficiency. Every request I have made has been promptly handled without delay, reflecting their commitment to professionalism and customer satisfaction. I highly recommend Morgan's International Realty for their outstanding service and dedication."



"As a landlord, partnering with Morgan's International Realty has been a game-changer for my property investments. Their team goes above and beyond, ensuring my properties are well-managed and my tenants are satisfied. What stands out is their attention to detail and ability to handle every aspect of property management seamlessly, from timely maintenance to thorough tenant vetting. With Morgan's, I have peace of mind knowing my investments are in capable hands. Their expertise and commitment to excellence have made a significant difference, and I wouldn't hesitate to recommend them to other property owners."

### **Core Services**

Morgan's International Realty offers a comprehensive range of property management services designed to simplify ownership while optimizing performance.

### Tenant and Contract Management

Managing tenant relationships is a critical component of our service. From the initial stages of tenant screening to rent collection and ongoing support, we ensure a seamless experience for both property owners and tenants. Our rigorous tenant screening process identifies reliable and responsible occupants, minimizing risks and maximizing returns. Once tenants are onboarded, we provide continuous support, addressing their needs promptly and effectively to foster a positive rental experience. Lease agreements are meticulously managed, ensuring that all terms are adhered to, renewals are handled on time, and compliance with local laws is maintained.



# Maintenance and Property Updates

Keeping a luxury property in pristine condition is essential for long-term success, and our proactive maintenance strategies deliver exactly that. Regular inspections are conducted to identify potential issues before they become costly problems. We work with a network of trusted vendors to deliver high-quality repairs, upgrades, and preventive

maintenance services. In addition, we provide detailed maintenance reports, ensuring property owners are fully informed of the work being carried out. From emergency repairs to planned improvements, we prioritize tenant satisfaction and property value in everything we do.

### Marketing and Tenant Support

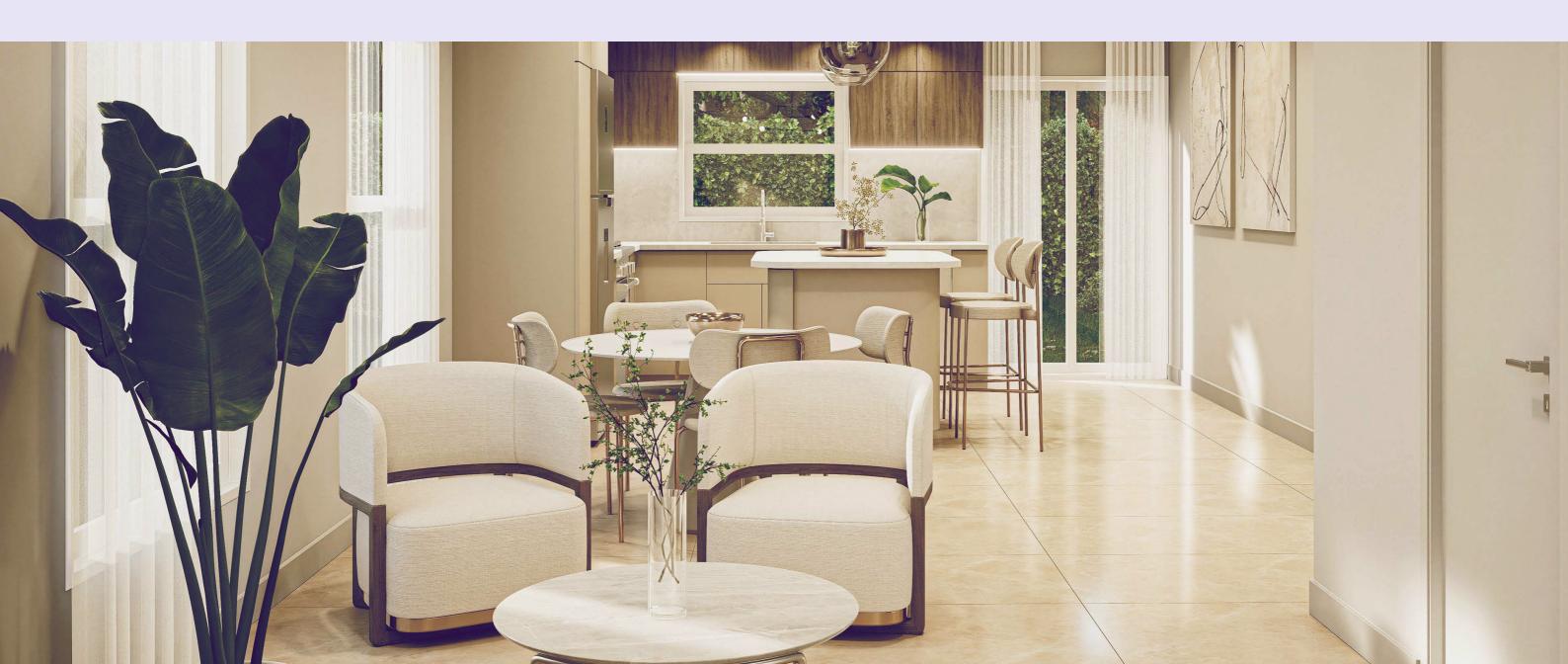
Effective marketing is crucial to attracting the right tenants, and we leverage a multi-faceted approach to ensure your property stands out. Our marketing strategies include professional photography, virtual property tours, and customized campaigns that highlight the unique features of each property. We also utilize online platforms, social media, and

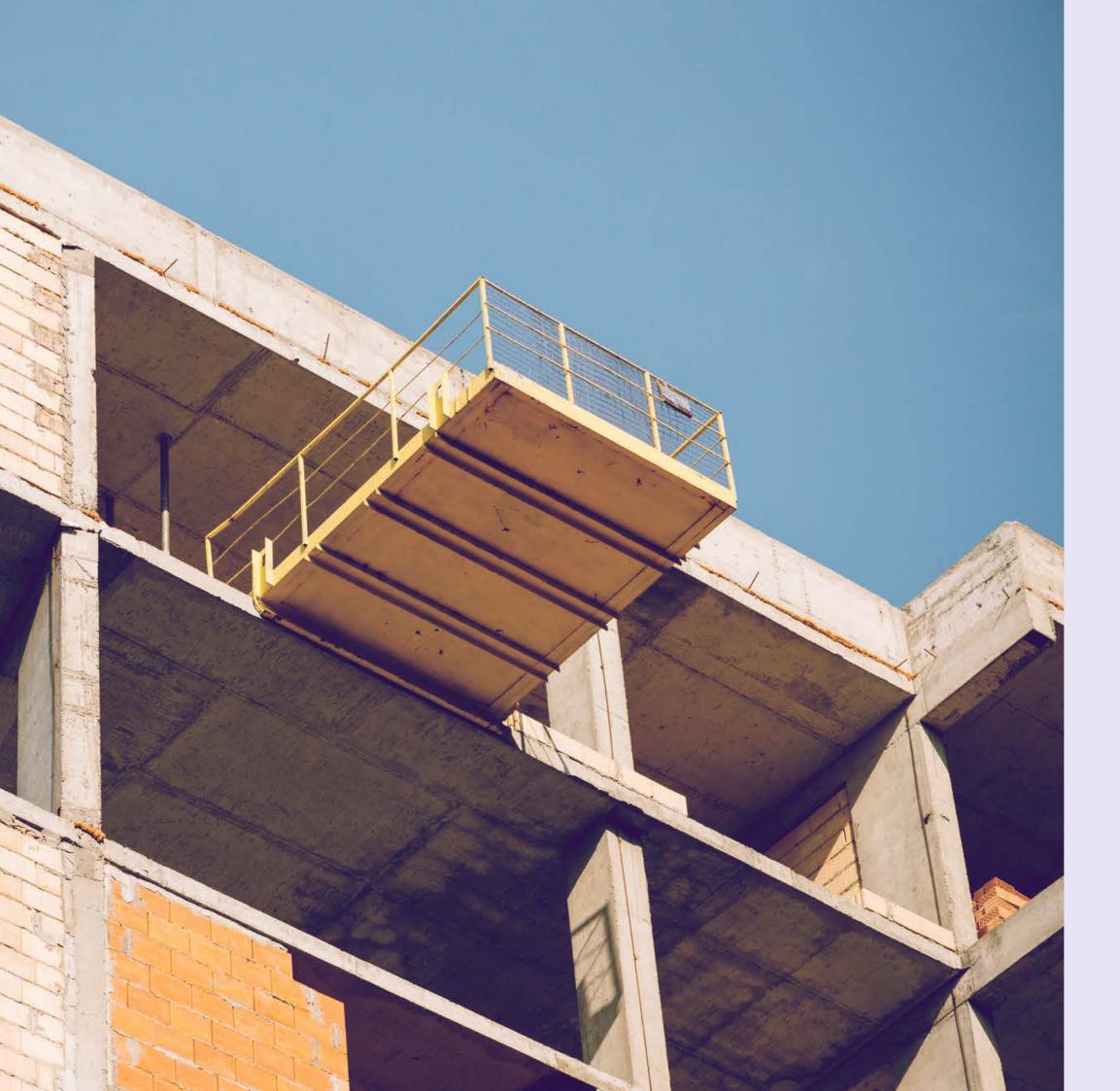
targeted advertising to reach a broader audience of high-quality tenants. Beyond securing tenants, our focus on tenant support—through retention programs and enhanced communication—ensures that your property maintains a strong market presence and consistent occupancy rates.

# Key Features of Our Management Strategy

Our approach to property management is defined by its thoroughness and foresight, ensuring every detail is accounted for and optimized.

- Comprehensive Property Inspections: We conduct regular inspections to maintain the highest standards of maintenance and identify potential issues early, protecting your property's value and appeal.
- Seamless Tenant Onboarding: From move-in coordination to introductions to property features and policies, we ensure a smooth transition for every tenant.
- Organized Document Management: Our digital systems allow for secure and accessible storage of all critical documents, including lease agreements, tenant communications, and maintenance records.
- Targeted Marketing for Vacant Units: Through professional photography, social media campaigns, and online advertising, we ensure vacant properties are marketed effectively to attract premium tenants quickly.
- Financial Oversight: With regular evaluations and transparent reporting, we keep property owners informed about income, expenses, and overall performance.
- Automated Notifications: Important deadlines such as lease renewals and rent adjustments are managed with precision through automated systems, ensuring nothing is overlooked.





# Your Investment, Simplified

At Morgan's International Realty, we believe in providing premium services at competitive rates. Our property management fee of just 5% for properties valued over AED100,000 offers exceptional value, covering a wide array of services designed to maximize returns & simplify ownership. For an example, a property earning AED130,000 annually incurs a management fee of only AED6,500, ensuring you receive comprehensive, top-tier management without compromising your bottom line. Each management plan is tailored to your property's unique needs, providing complete transparency and value at every step.

# Benefits of Partnering with Us

Our strategic approach ensures optimized occupancy rates, with properties consistently achieving strong demand in the rental market.

Financial transparency is a cornerstone of our service, providing property owners with detailed insights into income and expenditures. We also minimize risk through rigorous compliance measures, proactive maintenance, and tenant screening, safeguarding your investment from potential challenges. Additionally, our focus on tenant satisfaction not only fosters long-term relationships but also enhances the reputation and desirability of your property in the market.



#### About Us

Morgan's International Realty is a luxury real estate brokerage and property investment consultancy firm. Established in Dubai at a tipping point of the industry, to create an impact in a market which was just evolving empowered by a joint effort of the public and private sectors, aiming to change the perception of the market and market players.

We chose to participate in setting a benchmark of higher levels of transparency, professionalism and investor protection. Believing that client satisfaction and retention are the key factors of sustainability and organic growth in a market nearing maturity, we laid down the corner blocks of an organization that reflects the history of its' founders. We share this belief with each of our team members who aim to leave clients with a pleasant memory of their past, standing by and guiding them in their present and planning for their future.

#### Services

Our firm provides a whole spectrum of consulting services, enabling our customers access to our knowledge, expertise, and tailored recommendations.

Our studies are detailed, well-recognized, and widely covered. We conduct bespoke research for clients seeking to enhance their property investment performance. Services you may be interested in:

- Investment Advisory
- Development Advisory
- Property Management
- Project Management
- Private Retreats
- Buying & Selling
- Leasing
- Research

### **Latest Publications**



**H12024**Dubai's Branded Residences
Report



**Q3 2024**Dubai's Residential Market
Report



Best Upcoming Branded Residences in UAE

### Contact Us

Morgan's International Realty Office 2407/2408/2409, Concord Tower, Dubai Media City, P.O. Box 450642, Dubai, UAE. pm@morgansrealty.com www.morgansrealty.com License No: 806702 RERA: 21186 Permit Number: 25504